



Newsletter

July 2010

Here we go!

Johannesburg Sunday, Quorn or Kidsgrove Monday! Not the biggest of closed seasons, yet football returns to Gresty Road this month with three home friendly matches against "Premiership" opposition. OK, so Wrexham are Blue Square Bet Premier, but all three visitors offer a different challenge.

Target 3000

A new season invariably brings with it renewed optimism, renewed hope and renewed enthusiasm. Last season was disappointing to say the least, and actually our lowest position ever under Dario! Notwithstanding, the ASI are delighted that the club have gone further than ever before with season ticket initiatives for the forthcoming season. Although we would have liked a reduction to the cost of this year's season ticket, we fully support the Target 3000 campaign, and encourage as many Crewe Alexandra supporters as possible to obtain a season ticket, so we can all benefit from the price reduction if the magic number is reached. Under-11s (if accompanied by an adult) are essentially free, and the new 1st year conversion band for existing 19 year old season ticket holders converting to an adult season ticket for the first time shows that all at the club understand the difficulties their supporters are experiencing during the current financial climate. They've done their bit, let's do ours!

Wrenbury 2010

Like Spain, Bentley, the winners of our annual football tournament also lost their opening game. Ironically, to the team they defeated in the final, All-Star Charity XI. Both games ending 1-0. With the distraction of the World Cup, and high expectations of England's progress (nuff said) the tournament was held in early June this year. Once again Wrenbury Sports and Social Club were the perfect hosts, and despite changeable weather conditions, a great time was had by all, with over 20 teams contesting the tournament. Beer, food and ice cream available for players and supporters alike, and a prize draw offering light relief.



Suite Treat

The club is also working with us to make the pre-match experience in the Alexandra Suite much better. Some of you will have sampled the re-furnished Suite by taking advantage of the club's World Cup offer to watch England games on the big screen. Well the big screen remains, and ahead of the Wrexham match we'll be showing Neil Lennon's Celtic vs Lyon in The Emirates Cup, k.o. 2-00pm. As well as the live match on the big screen, competitively priced beer and food are just some of the reasons why you should make the Alexandra Suite your pre-match venue of choice. up until kick-off draught bitter, lager and cider is just **£1-95 a pint!** Premium lager, Guinness and selected bottled beers, including **Budweiser** are just **£2-25!** Cheers!

Cricket, lovely cricket

It's been a glorious summer, real cricket weather! Until we started playing football! And despite it being the start of the football season, we've our Annual Cricket Tournament to look forward to! As always, this event takes place at The Victoria Club in Holmes Chapel, and follows the opening game of the season on Sunday, 8th August. Do join us, six teams will contest the tournament, and there will be a barbeque, prize draw and additional activities for all the family. Furthermore, the lounge and sports bars provide a wide range of cask and keg beers, lagers, wines and spirits.

On the Road

[Sandbach Travelling Alex](#) will be running coaches to away games. Their first trip is on Saturday, 14 August away to **Cheltenham Town**. To book on any trip or for more information; call or text John on 07743 754650; Scott on 07921 924483; or e-mail Scott at, scottkynnersley1979@o2.co.uk.

Who are we?

In the spring of 2005, a few Crewe Alexandra supporters got together with a view to setting up an active supporters' association which could act as an effective voice for fellow fans and as a conduit between the supporters and the club whilst increasing the sense of involvement, influence, partnership and belonging amongst fans.

Looking back over the last few years, we think we have gone a considerable way towards the achievement of our objectives but to continue to play an active part in the future of Crewe Alexandra Football Club we need you!

To help us to keep our membership database up to date, do please contact us with your name, phone number, and if possible postal or e-mail address!

Thanks, and enjoy the games!